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Colorado authors release variety of business books

It's time, once again, for Street Talk to prove its world extends far beyond the parameters of professional wrestling and those "Three Stooges" marathons, and talk about business books that Colorado authors have released recently.

- "The Business of Wanting More: Why Some Executives Move From Success to Fulfillment And Others Don't," by **Brian Gast** (Barnegat Press, \$24.95, 184 pages).

Gast has a solid business background: He was a venture capitalist and CEO of three telecom businesses, including American Telecasting, which Sprint purchased. But he

Street Talk



Bruce Goldberg

wasn't happy.

"It was about aligning what I want to do and what I was spending my time doing ... there was a disconnection on one level. The second major epiphany was, what was I being motivated by? I always thought I was an ambitious, resourceful individual. The wake-up call for me was how much my own self-doubt and general insecurity was fueling so much of what I was doing."

Today, Gast is an executive coach for CEOs and entrepreneurs.



Brian Gast

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